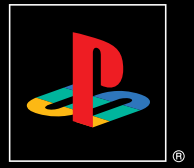


# PlayStation®2



# SOCOM 3

## U.S. NAVY SEALS

### GAME PROFILE

**Available:** September 2005  
**Genre:** 3rd Person Shooter/Military Strategy  
**Target Audience:** Males, 18 – 34 years  
**Part Number:** 97474  
**Peripherals:** DUALSHOCK® 2 analog controller, Memory Card (8MB) (for PlayStation®2), Network Adaptor (for PlayStation®2) (optional), SOCOM Headset or USB Headset (for PlayStation®2) (optional)



**Format:** DVD  
**Rating:** RP  
**UPC Code:** 7-11719-74742-0





# SOCOM 3

## U.S. NAVY SEALS

The call of freedom echoes through the world. Protect and serve America and her allies with the most elite fighting force imaginable, as your fireteam fights terrorism across the globe. With unsurpassed training, technology and weapons, defend freedom wherever it is threatened.

### Key Features:

- **A major advancement in the SOCOM franchise.**
- **Three new heavily researched Areas of Operation** – each up to 6 times as large as previous SOCOM AO's.
- **Drivable land vehicles and watercraft** – including everything from turret-equipped pickups to SEAL-team configured Humvee to the SOC-R Assault Boat.
- **Weapon customization system** allows the player to take the game's 30+ authentic SEAL weapons and customize them into over 900 variations.
- **Pilot strikeboats along waterways** for waterborne assaults and use swimming/water for cover and stealth ops.
- **All new context-based Team Command Actions** allow orders to be given to team members with a single button press.
- **The most accurate portrayal of SEAL operations, tactics and weapons available** – SOCOM is the only video game franchise with an active association with Naval Special Warfare.
- **Lead your SEAL team with and against up to 32 total players** in intense online gameplay. PlayStation®2's online killer app takes online gaming to unchallenged levels!
- **Completed mission objectives can be synched between SOCOM: U.S. Navy SEALs Fireteam Bravo (PSP) and SOCOM 3.** Completed objectives in one game affect events in the other game.

### Marketing Support:

- **Dedicated TV Campaign**
- **Dedicated Print Campaign** – Targeting Consumer, Lifestyle and Enthusiast Publications
- **National Online Advertising**
- **Viral and Guerrilla Marketing** – including e-SEALS community
- **Promotions** – Product Contests, Retail Promotions, Online Promotions, Online Tournaments, Event Promotions, Strategy Guide Promotions, PlayStation Truck, Web Contests and Sweepstakes
- **Extensive PR Coverage** – Tease, Previews, Reviews, and National Press Tour
- **Full POP and Merchandising Support**
- **Website** – Dedicated Web Page and Promotions
- **Dedicated Demo Discs** – Retail Sampler and Event Promotions Support as well as inclusion on Underground demo
- **Direct Mail** – Dedicated Direct Mail and E-Mail Blasts



[www.us.playstation.com](http://www.us.playstation.com) [www.socomeseals.com](http://www.socomeseals.com)  
[www.seal.navy.mil](http://www.seal.navy.mil)

